• City offers both opportunities and challenges
• Thriving financial, business, ICT and legal services
• Highly educated workforce
• Connection with Amsterdam Airport Schiphol
• Increasing urbanisation
• Municipality demands greater say over development port area
• Port activities affect local inhabitants

Proximity of the city
• From volume to activities
• Creating added value for port, city and region
• More attention for demands of circular economy, integration between companies
• Energy transition long process
• Current carbon-based activities instrumental in preparing for future
• Strategic long-term planning of vital importance

Pivot in strategy
• Ports active in complex field of different stakeholders
• License to operate, license to grow equal support for activities
• Stakeholder management on multiple levels
• New sea lock great example

License to operate, license to grow
• Analysis at start of each new project
• Active engagement of relevant stakeholders
• Reassessment at each new phase
• Factual and direct discussions more productive
• Environmental dialogues IJmond and Westpoort

Stakeholders integral part of process
• Clear strategy and vision key
• Stakeholder relationships should be integral part of strategy
• Look for common ground and communicate added value
• Ensure discussions are factual and work with stakeholders
• Set up a structural dialogue

Valuable insights
Port of partnerships